2022 PPB Editorial Calendar



J A N Feature: PPAI Hall Of Fame

Eye On Apparel: Outdoor Gear Market To Market: Real Estate Editor's Picks: Eco-Friendly

Ad Space Deadline: 11/30/21 Material Deadline: 12/2/21

A P R **Feature: Pyramid Supplier Stars**

Eye On Apparel: Resort & Spa

Market To Market: Meetings & Conventions

Editor's Picks: Desk & Office Ad Space Deadline: 2/24/22 Material Deadline: 2/28/22

J U N **Feature: Annual Distributor Sales Survey**

Eye On Apparel: Team/Sports Uniforms

Market To Market: Charities Editor's Picks: Games/Toys Ad Space Deadline: 5/3/22 Material Deadline: 5/6/22

S E P T Features: PPB Rising Stars, Best In

Supplier Decorating

Eye On Apparel: Outerwear

Market To Market: Employee Appreciation

Editor's Picks: Edibles
Ad Space Deadline: 7/29/22
Material Deadline: 8/4/22

N O V **Features: Service Superheroes, Guide To**

Using Incentive Programs

Eye On Apparel: Accessories **Market To Market:** Health Care

Editor's Picks: Premiums & Incentives

Ad Space Deadline: 9/27/22 Material Deadline: 10/3/22 M A D Features: Best Of Expo, Pyramid Top Client Programs, Distinguished

Service Award Winners

Eye On Apparel: Best Of Expo Market To Market: Trade Show Editor's Picks: Best Of Expo

Ad Space Deadline: 1/31/22 Material Deadline: 2/3/22

M A V **Feature: Top Marketing Programs**

Eye On Apparel: T-shirts

Market To Market: Sporting Events **Editor's Picks:** Awards/Recognition

Ad Space Deadline: 3/29/22 Material Deadline: 4/1/22

J U I Feature: Greatest Companies To

Work For

Eye On Apparel: American Made

Market To Market: Retail

Editor's Picks: Made In America

Ad Space Deadline: 5/31/22 Material Deadline: 6/3/22

0 C T **Features: Holiday Gift Guide, Pyramid**

Best In Technology

Eye On Apparel: Sustainable Market To Market: Fitness

Editor's Picks: Writing Instruments

Ad Space Deadline: 8/31/22 Material Deadline: 9/2/22

D E C **Feature: Expo Preview**

Eye On Apparel: Hats & Caps Market To Market: Automotive Editor's Picks: Drinkware Ad Space Deadline: 10/28/22

Material Deadline: 11/3/22